



CONTACT:

Roughley Speaking Public Relations

Lisa Roughley

(425) 437-0122

lisa@roughleyspeakingpr.com

CAMP TO BELONG INTERNATIONAL BOARD OF DIRECTOR BIOGRAPHIES

MARANA, AZ. - Camp To Belong is comprised of a dedicated board of directors who govern and guide the organization as it grows throughout the United States and beyond.

EXECUTIVE BOARD:

Carrie Patterson - Board Chair

Carrie Patterson first experienced Camp To Belong in 2005 when Tim Horton Camp Kentahten hosted the very first Camp To Belong Canada camp session. Since then, Carrie has become intrinsically involved with CTB International, serving as board vice chair and volunteering her expertise on the member camps committee as well as the standards committee.

As Senior Manager, Camp Development for the Tim Horton Children's Foundation she provides leadership to three of their six camps which are located in Kentucky, Ontario and Alberta. She is also helping the THCF develop their 7th camp in Manitoba which will be designed as a leadership camp for 14-17 year olds where they will participate in a five year program encouraging confidence, a sense of responsibility and gain an optimistic view of their future. "*Fostering within our youth the quest for a brighter future,*" is the organization's mission which is achieved by providing an unforgettable camp experience at no cost to youth from economically disadvantaged backgrounds. Carrie has been with THCF since 2001 in a variety of roles and locations.

Originally from Ontario, Canada, she received an honors degree in business administration from Wilfrid Laurier University located in Waterloo, Ontario. More importantly, Carrie has spent over 15 summers at camp beginning as a camper in 1989 at Camp Ak-o-mak and is aware of the positive impact that camp can have on us all.

Troy Pottgen - Board Vice-Chair

Troy Pottgen is a pretty good husband, dad of two and Phoenix-based creative director with RIESTER. People trust him. Kids relate to him. He claims—quite erroneously, as his wife's meticulous documentation proved in 2009—to watch 100 movies and read 100 books a year. Between being invisible or fluent in every language, he chooses invisibility. He knows that is far less useful, but that's his choice and he's sticking with it. He once tore his Achilles laughing and often lies for fun. People tell him he could be in politics.

A not-very-recent graduate of the University of Illinois, Troy wishes every person would give time and money to Camp to Belong which, as you know by now, reunites siblings separated in foster and adoptive care. He admits this wish comes from several years of volunteering at CTB camps and two years on the Board's PR and Marketing Committee, so he understands if you "do your own thing." If you ever approach him and say, "Hey Troy, I like monkeys," he'll buy you a coffee.

Since being raised in a safe and sleepy town in the Midwest, Troy has demonstrated a flurry of acute nomadic tendencies, having volunteered with Greater D.C. Cares, Chicago Cares, Hands on Miami, L.A. Works, Maricopa Court Appointed Special Advocates (Phoenix), Paul Newman's Boggy Creek Camp (Eustis, FL) and Big Brothers Big Sisters (various). He found writing this in third-person incredibly therapeutic but would not elaborate when asked why. He is amazed you are still reading this and thanks you for staying to the end.

Allison Welna - Treasurer

Allison Welna joined the board of directors of Camp to Belong International in 2013 and serves as Treasurer. A colleague introduced Allison to Camp to Belong in 2007 and she has since volunteered six summers at camps in Massachusetts and Oregon.

Allison attended Bentley University in Waltham, Massachusetts, where she earned a bachelor of science and a master of science in accountancy. Allison started her career with KPMG, LLP, in Boston as a senior accountant. She then served as accounting manager and subsequently senior accounting manager for KPMG in Portland, Oregon. She moved to Tucson, Arizona in 2012 where she started with Canyon Ranch as the assistant corporate controller and then corporate controller in 2013. Canyon Ranch is the world's recognized leader in healthy living and luxury spa vacations.

Allison also contributes her financial expertise to Canyon Ranch Institute, a 501(c)3 non-profit public charity that promotes optimal healthy choices for all people by translating the best practices of Canyon Ranch and their partners to help educate, inspire and empower every person to prevent disease and live a life of wellness.

She is a recognized instructor on financial topics such as audit methodology and is a member of the American Institute of Certified Public Accountants.

Jane Brady - Secretary

Jane Brady joined the Camp To Belong Board in 2014. She serves as the secretary on the executive committee. Jane learned about Camp To Belong from a magazine article she read on the organization and since 2003, she has volunteered at 15 camps including Colorado, Idaho, California, and Oregon. She has twice volunteered for two camp sessions in one summer, but has determined that she is too old to ever do that again.

Jane is the proud mother of three children: Karen, Mark, and Doug - none of whom live with her now because they grew up. She is also the mother-in-law of three: Jeff, Laura,

and Stephanie who all tolerate her because she does not live with them. She has one grandson, Grayson who lives too far away.

Jane was born in Kentucky, raised in Texas, and lives in Carrollton, a suburb of Dallas. She has a bachelors degree in environmental design from Texas A&M University. While her children were growing up, Jane had the very important job of stay at home mom for 17 years, volunteering her time in the PTA, Girl Scouts, Boy Scouts, and her church. For the past 15 years, she has been a first grade teacher. She loves her job and says she wouldn't and couldn't if she didn't. In her spare time, she enjoys travelling, reading, puzzles, playing cards, and going out to eat with friends and neighbors.

Penthea Burns - Past Board Chair

Penthea Burns joined the board of directors of Camp To Belong International in 2008 and is past board chair for the organization.

Penthea works as a policy associate and project director at the University of Southern Maine Muskie School of Public Service. She has a master's degree in social work and over 30 years of experience in the child welfare system in Maine. For the past 12 years she has been the director of Maine's Youth Leadership Advisory Team (YLAT), a team of youth leaders in the foster care system. YLAT members have attended and presented at various national conferences, assisted with drafting and revising Department of Human Services policy, participated in positive media coverage about youth in foster care, and testified before the Maine legislature on issues related to child abuse and child welfare. It was through the direct advocacy of YLAT youth leaders that Camp To Belong was established in the state, holding its first season of camp in 2004.

One of the co-founders of Camp To Belong-Maine, Penthea has been a camp counselor, coordinated media relations, assisted in the development of an evaluation tool, participated in fundraising and served as a member of Maine's sustainability planning team.

She has co-authored several publications about engaging youth as leaders including:

- *YLAT: An Innovative Model for Engaging Youth in Systems Improvement, 2010*
- *2007 CFSR Toolkit for Youth Involvement: Engaging Youth in the Child and Family Services Review, 2007*
- *Partnering with Youth: Involving Youth in Child Welfare Training and Curriculum Development, 2003*
- *Influencing Public Policy in Your State: A Guide for Youth in Care, 2001*

Penthea has been engaged in various other community service activities including running for elected office, volunteering on local political activities, serving on a national board of directors for an endangered dog breed and working with youth in her community.

BOARD MEMBERS:

David Hogg - Director

David Hogg joined the organization in May 2011 and sits on the by-laws committee. A resident of Newcastle, New South Wales he is married to Shirley and has three children

Rebecca, Peter and Ben and daughter-in-law, Samantha. David commenced his career in the banking industry before undertaking theological training, becoming an ordained Baptist minister. Within his pastoral roles David has always had a focus on young people, community work and justice issues which lead him to work as a chaplain in the juvenile justice system. These involvements parlayed into broader welfare and community work, especially in supporting people with disabilities and our youth.

David is currently the managing director of Lifestyle Solutions (Australia) Ltd., an organization he founded in 2001 which today has a staff of approximately 1,500. Lifestyle Solutions supports over 700 people in a range of residential and community programs servicing across Australia and into the Asia Pacific Region. The organization partnered with Camp To Belong International in 2009 and runs two member camps annually along with links with IABA in California. Additionally, David is chairman of Christian Youth Activities Ltd. which conducts the annual Blackstump Youth Festival with 5,000 participants and Firstchance Inc. which is an early intervention service for children living with a disability.

David has a diploma in theology (ACT) and a diploma in criminology (Sydney University) and brings to the board a broad range of business and management skills along with an International perspective. His experience in such broad community service organizations along with his implementation of Camp To Belong in Australia will assist our organization in its goals of reaching youth in care globally in order to keep sibling bonds strong.

Bryan Nash - Director

Bryan Nash, a former foster youth himself, joined the Camp To Belong International board December 2012. He is founder of the Eddie Nash Foundation, whose mission is to provide educational and life skills opportunities for youth in care. In 2009, Bryan established Camp To Belong Orange County, serving the youth in care in Southern California.

He created Village Passports, an educational program and Passports To Success Life Skills, providing learning sessions to assist disadvantaged youth preparing for emancipation.

As an author, he wrote the book *A Phoenix Rising: Defining the Moments; A Triumph Over Child Abuse*, a memoir about his experience growing up in the Foster Care system and the impact for he and his siblings. Bryan is a retired real estate developer and publisher for higher education in health allied disciplines with publications distributed internationally. He is also a proud father and grandfather.

Lisa Roughley - Director

Lisa Roughley joined the board of directors of Camp To Belong International in 2009 and chairs the PR and marketing committee for the organization and sits on the fundraising committee. She came to Camp To Belong by way of her volunteer work with Child Focus, the founding organization that ran Camp To Belong Nevada.

Immersed in a summer camp-like environment - a family fishing lodge in Northwestern Ontario - Lisa grew up with camp fires and fishing rods, water skiing and canoe rides. Little did she know at the ripe age of 12 she had found her calling in PR and hospitality.

After receiving her bachelor's degree in public relations, Lisa joined Four Seasons Hotels and later moved to the agency side. She took a hiatus from her career to be a fulltime mom for eight years and enjoyed being PTA pro, soccer mom and carpool queen. In 2007 she started Roughley Speaking Public Relations, a consulting company representing various lifestyle clients with a focus on the hospitality industry.

Over the years Lisa has volunteered her time with various non-profit organizations including Catholic Charities, Nexus, The Terry Fox Run, Florida Keys Children's Shelter, Child Focus and National Charity League.

Lisa and her family reside in Victoria, BC and have had the great honor to live in some amazing places including various Canadian provinces, Portugal, the Caribbean and different parts of the USA. She and her husband have two daughters who live and breathe summer camp, first as campers themselves and now as counselors.

Dianna Walters - Director

Dianna Walters joined the board of directors of Camp To Belong International in January of 2013.

Dianna is a policy associate with the Jim Casey Youth Opportunities Initiative and joined the foundation in the spring of 2011. She relocated to St. Louis from Maine after a long history with the Jim Casey Initiative's partnership with the Muskie School of Public Service and its work on behalf of young people transitioning from foster care. The Maine site work included facilitating a youth board called the Youth Leadership Advisory Team who led a statewide permanency initiative focused on older youth in foster care.

Dianna joined the Youth Leadership Advisory Team at age 16 while still in the foster care system herself. She has continued her leadership in child welfare system reform efforts for young people in foster care as she progresses in her education and career path. Dianna is dedicated to spending her career advocating on behalf of young people in foster care and is excited to be able to bring her passion to the board of directors of Camp To Belong International.

Dianna spent five years working with homeless and at-risk youth and carried out projects as a contract researcher and graduate assistant at the Muskie School of Public Service. She received a bachelor of arts in social and behavioral sciences from the University of Southern Maine and a master's degree in public policy and management from the Muskie School of Public Service in May of 2012.

Nick Zielinski - Director

Nick was introduced to Camp To Belong in January of 2006 when Pathfinder Ranch hosted Camp To Belong Nevada. Grateful for the years of supporting Camp To Belong as a campsite partner, Nick is a great addition to the board of directors.

As former director of operations and program director for Pathfinder Ranch in Southern California, Nick managed the summer camp, science and outdoor education school and retreat programs. With year-round programming aimed at serving a diverse camper population, Pathfinder Ranch's mission is to "provide safe, fun and challenging learning experiences that build a sense of respect for the natural world, self and others."

In 2013, with nearly two decades of work and play in camping and recreation, Nick switched gears upon acceptance to the Cleveland State University and Northeast Ohio Medical University MD program. Continuing his work with under-resourced communities, Nick is now focused on addressing the unique health issues confronting urban populations.

STAFF:**Sherry Brock - Executive Director**

Sherry Brock came to Camp To Belong in 2007. Having prior experience with a national network, she was the perfect candidate to help grow Camp To Belong. She holds a BA from the University of Arizona as well as Federal Aviation Administration A&P Mechanic and Private Pilot certifications.

Sherry has been in non-profit management over twenty years. As an educator, she started her professional career teaching aviation technology at Pima Community College. It was during her tenure at PCC that Sherry learned of a science and math program designed to engage middle school children in simulation; Challenger Learning Centers. She began her non-profit career in Washington DC working for Challenger Center for Space Science Education, founded by the families of the Challenger shuttle. In her work with Challenger, Brock worked with communities across the U.S. in fundraising, non-profit governance, compliance with state education standards and leadership.

Sherry lives in Tucson, Arizona in order to be close to her aging parents. She and her husband have three grown children and six grandchildren. Sherry also has two siblings; a younger brother and sister and feels very strongly about the importance of sibling bond thanks to her close-knit family ties making her an avid advocate for Camp To Belong.

ABOUT CAMP TO BELONG:

Camp To Belong (CTB) is an international non-profit 501(c)3 organization dedicated to reuniting siblings who have become separated in foster homes and other out of home care. CTB accomplishes its mission through our association of members who conduct summer camps filled with opportunities for fun, empowerment and sibling connection. Founded by Lynn Price, herself once separated from a sibling in foster care, the organization is in its 19th year and has reunited more than 7,500 brothers and sisters in that time. Supervised by volunteer counselors, siblings experience new things together including horseback riding, rafting, swimming and wall climbing, in addition to signature programs and activities that strengthen the sibling bond.

With nine member camps across the nation—Colorado, Georgia, Maine, Massachusetts, Nevada, New York, Oregon, Southern California and Washington—plus an international

chapter in Australia, Camp To Belong invites siblings to spend a life-enhancing week at camp and build bonds to last a lifetime. The long-term goal of Camp To Belong is to develop our network so that member camps are in every U.S. state and throughout the world. To learn more about the specific needs of Camp To Belong and how you can help, please write to: CAMP TO BELONG, P.O. Box 1146, Marana, AZ, 85653. We can also be reached at (520) 413-1395 and through our website at www.camptobelong.org. We invite you to like us at facebook.com/CampToBelong and follow us on twitter.com/CTB_Intl.

#